

Philcon 2022

November 18-20, 2022

DoubleTree by Hilton, Cherry Hill, NJ

Principal Speaker:
Keith DeCandido

Artist Guest:
Charles Urbach

Ad Sizes & Rates:

| Ad Size | Vert/Horiz | Width | Height | Pro Rate | Fan Rate |
|-----------|------------|-------|--------|----------|----------|
| Full page | Vertical | 7.5" | 10.0" | \$375 | \$165 |
| 1/2 page | Horizontal | 7.5" | 5.0" | \$220 | \$100 |
| 1/2 page | Vertical | 3.75" | 10.0" | \$220 | \$100 |
| 1/4 page | Vertical | 3.75" | 5.0" | \$125 | \$60 |

Special ad placement opportunities (check availability first with us):

- Center Spread (16.0" wide x 10.0" high) @ \$825 (pro) \$410 (fan)

Fan Ad Exchanges:

Fan organizations/publications wishing to trade ads (like-kind exchange) must request to do so in writing to advertisements2022@philcon.org prior to the reservation deadline.

Deadlines:

Reservation deadline: 9/23/22

Ad copy deadline: 10/7/22

Reservations, Payment & Copy Delivery:

Reservation: via email to advertisements2022@philcon.org (Please include size & shape of ad.)

Payment: via PayPal in US currency to treasurer@psfs.org (Please add a note that this is payment for a Philcon 2022 program book ad & specify both your organization and the size/shape of the ad.)

Delivery: Send camera-ready ad by email to advertisements2022@philcon.org

Technical Specs:

- Book page size is 8.5" x 11" with a 1/2 inch margin all sides. NO BLEEDS.
- Format: Submit ad as PDF, JPG or TIFF. For any other format, please contact us first to check feasibility.
- Embed all fonts used in the file.
- Images should be at least 300 ppi at 100% of their printed size.
- All ads (including center spread) will be black & white/grayscale (no rich blacks or RGB elements).

Questions:

Please email any questions to advertisements2022@philcon.org

Note:

Philcon® and PSFS reserve the right to reject any ad for any reason and will refund your payment if we do so.

www.philcon.org • www.facebook.com/Philcon.PSFS